



DECORATIVE CONCRETE PAVEMENTS

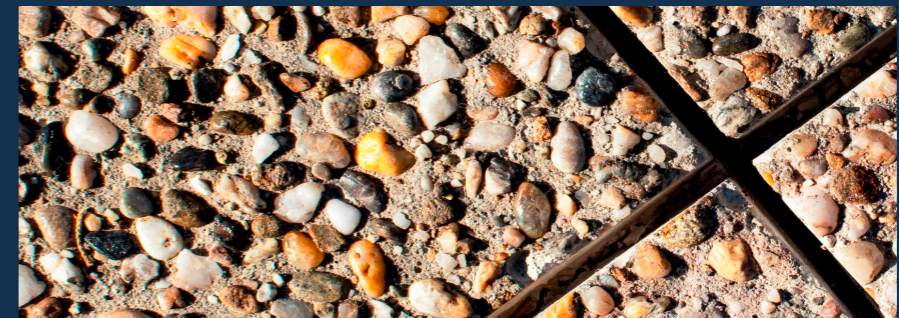
WHEN THE FLOOR IS THE PROTAGONIST





DECORATIVE PAVEMENTS

THE PERFECT COMBINATION BETWEEN
AESTHETICS AND FUNCTIONALITY



Through a perfect mixture of aggregates, binders, fibers and coloring agents, we provide the desired look and color for your next outdoor or indoor paving project.



WE PROVIDE DECORATIVE PAVEMENTS THAT SATISFY THE MOST CHALLENGING DEMANDS

- ✓ 2 in 1: structural and decorative at the same time, eliminating the need for tiles and floor coverings
- ✓ Decrease execution time and workforce
- ✓ Reduce maintenance costs, cleaning and long-term care
- ✓ Better resistance to heavy pedestrian traffic and wear
- ✓ Guarantee endurance and durability against weather conditions (moisture, frost, heat, runoff)
- ✓ Improve indoor environmental quality
- ✓ Offer a great variety of designs, colors, tonalities and textures
- ✓ Exhibit good light reflectivity



WE OFFER SPECIFIC HIGH QUALITY SOLUTIONS

AT THE SERVICE OF YOUR CREATIVITY



STAMPED CONCRETE PAVEMENT

The easily constructed solution for urban spaces that require textures and drawings

COLORED CONCRETE PAVEMENT

The solution for people looking for an aesthetic difference by color

SURFACE TREATMENT PAVEMENT

The anti-slip easily maintained solution that allows a wide range of textures and finishes

PERMEABLE DECORATIVE PAVEMENT

The sustainable solution that allows water to filter into the natural soil

PAVEMENT WITH EXPOSED AGGREGATES

The solution that provides attractive surface finishes



STAMPED CONCRETE PAVEMENT

Stamped concrete imitates textures, designs and popular paving materials (cobblestones, bricks, flagstones, etc.) to obtain their same aesthetic beauty but allowing superior durability, economy and agility in the construction processes.

Stamping Molds

Commercial Outdoor Floor Application

The easily constructed solution for urban spaces that require textures and drawings



CHARACTERISTICS:

- ✓ Wide variety of colors and designs; can imitate the appearance of brick, pavers, wood or stone.
- ✓ Highly appreciated for its aesthetics and minimum maintenance.
- ✓ More profitable reproductions of materials that are more expensive.

MAIN APPLICATIONS

- Commercial Areas
- Courtyards
- Parking Lots
- Pools



COLORED CONCRETE PAVEMENT

In addition to its strength and durability, concrete is increasingly being recognized for its aesthetic potential. A wide variety of colors and technologies exist, such as rusty concrete with “stain” acid, that allow to create attractive design features and meet different special functional requirements.

Sidewalk Application

Interior Application

The solution for people looking for an aesthetic difference by color



CHARACTERISTICS:

- ✓ Offers a great variety of colors and different finishes.
- ✓ Improves the durability.
- ✓ Easy maintenance.
- ✓ Can imitate from polished marble to natural stone or even wood.

MAIN APPLICATIONS

- Commercial Areas
- Restaurants
- Sidewalks
- Interiors



Bathroom Application

Interior Application

SURFACE TREATMENT PAVEMENT

These solutions convey a sense of cleanliness and natural environment ideal for interior spaces. It supports all types of surface finishes. It is easy to clean, anti-slip and resistant. Therefore, it is highly valued for commercial and residential properties.

The anti-slip easily maintained solution that allows a wide range of textures and finishes



CHARACTERISTICS:

- ✓ Matte, satin or gloss finishes.
- ✓ Horizontal and vertical applications for new construction and renovations.
- ✓ High resistance to abrasion, chemical attack, UV radiation and stains.

MAIN APPLICATIONS

- Commercial Areas
- Interiors
- Courtyards
- Sport Facilities

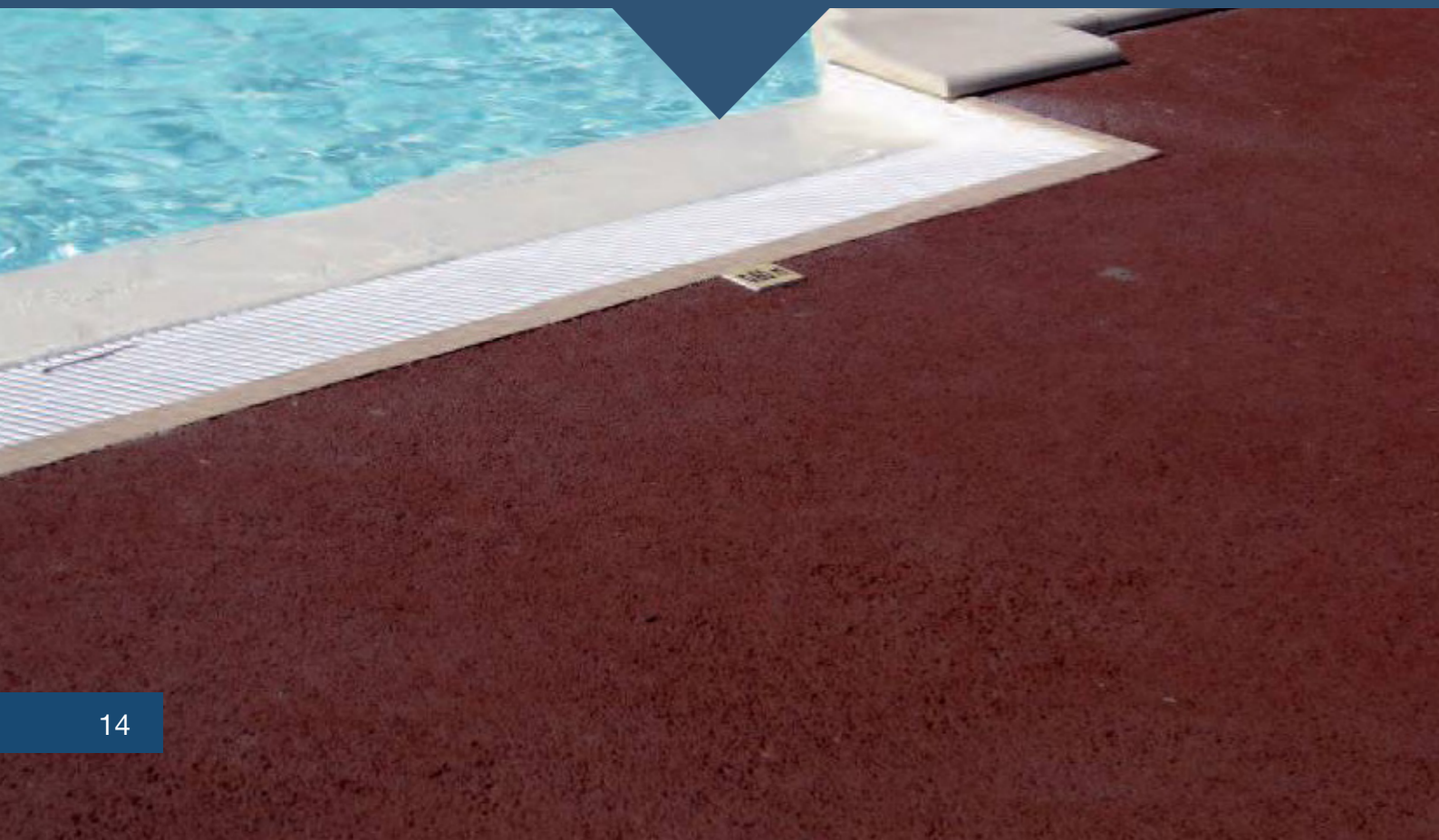


PERMEABLE DECORATIVE PAVEMENT

Due to its special mixture design is a highly permeable pavement that allows water filtration into the subsoil; minimizing the rainwater runoff that causes flooding and puddles.

Highly Filtering Surface

Pool Application



*The sustainable solution that
allows water to filter into the
natural soil*

CHARACTERISTICS:

- ✓ Capable of storing large amounts of water.
- ✓ Porosity > 15% due to its formulation based on gravel and cement.
- ✓ Firm consistency; prevents natural landslides.
- ✓ The aggregates selection can be adjusted according to the project's location.

MAIN APPLICATIONS

- Parking Lots
- Rural Roads
- Tennis Courts
- Pool Access



PAVEMENT WITH EXPOSED AGGREGATES

Exposed aggregates on surfaces provide a unique attractive beauty to projects. You can select the origin, size and color of these aggregates depending on the finish that you want to achieve in the pavement.

Sidewalk Application

Courtyard Application

The solution that provides attractive surface finishes



CHARACTERISTICS:

- ✓ Different types of aggregates depending on the desired finishing result.
- ✓ Perfect integration with the environment.
- ✓ High resistance to outdoors, abrasion and impact.
- ✓ Adherence and safety; anti-slip.

MAIN APPLICATIONS

- Parking Lots
- Courtyards
- Sidewalks
- Pool Access



Hossegor, FRANCE



THE BROADEST DECORATIVE VARIETY FOR ALL APPLICATIONS

CEMEX's SOLUTIONS FOR DECORATIVE PAVEMENTS

RECOMMENDED APPLICATIONS	Stamped Concrete Pavement	Colored Concrete Pavement	Surface Treatment Pavement	Permeable Decorative Pavement	Pavement with Exposed Aggregates
	●	●	●	●	●
Local Streets	●	●			
Rural Roads	●	●			●
Sidewalks	●	●		●	●
Parking Lots	●	●		●	●
Courtyards	●	●	●	●	●
Squares	●	●	●	●	●
Seafronts	●	●	●	●	●
Pools	●	●	●	●	
Interiors	●	●	●		●



LOCAL STREETS & RURAL ROADS

Av. Colombia

Cali, COLOMBIA

YEAR BUILT
2012

CEMEX SOLUTION

Stamped decorative concrete with integral color

PROJECT'S HIGHLIGHTS

2.057 m³ of concrete combining aesthetics and durability



Historical Center

Mexico City, MEXICO

YEAR BUILT
2007

CEMEX SOLUTION

Stamped decorative concrete in black color and cobblestone pattern

PROJECT'S HIGHLIGHTS

16.000 m²; premises were durability and speed to open to transit



Village Center

Féneyrols, FRANCE

YEAR BUILT
2013

CEMEX SOLUTION

Decorative concrete with exposed aggregates *Nuantis Minéral*

PROJECT'S HIGHLIGHTS

900 m² of surface where a respectful aesthetic result with the place prevailed



Pedestrian Roads

Vsetín, CZECH REPUBLIC

YEAR BUILT
2014

CEMEX SOLUTION

Decorative concrete with exposed aggregates *GraniSol 4/8*

PROJECT'S HIGHLIGHTS

3.000 m² (85% pedestrian roads, 15% parking lots)





SIDEWALKS & PARKING LOTS

100th Street Roundabout Platforms Bogota, COLOMBIA

YEAR BUILT
2011

CEMEX SOLUTION
Stamped decorative concrete in red color

PROJECT'S HIGHLIGHTS
450 m³ of 10 cm thick concrete pavement
with high durability and aesthetic



Coast Station Vieux Boucau, FRANCE

YEAR BUILT
2013

CEMEX SOLUTION
Decorative concrete with exposed
aggregates *Nuantis Minéral*

PROJECT'S HIGHLIGHTS
15.000 m² with the premise of reunifying
the open spaces of the village center



Parking Lot Solin, CROATIA

YEAR BUILT
2012

CEMEX SOLUTION
Decorative concrete with
exposed aggregates

PROJECT'S HIGHLIGHTS
1.635 m² with a distinctive and elegant look
while guaranteeing superior durability



Veracruz Historical Center Veracruz, MEXICO

YEAR BUILT
2004

CEMEX SOLUTION
Colored stamped decorative concrete

PROJECT'S HIGHLIGHTS
Special design with marine motifs and
high durability for coastal area





COURTYARDS & SQUARES

Strožanac Primary School

Podstrana, CROATIA

YEAR BUILT
2014

CEMEX SOLUTION

Decorative concrete with exposed aggregates with impregnation/varnishing

PROJECT'S HIGHLIGHTS

Use of special aggregate to provide the most convenient surface for users



Belafuža Square

Zadar, CROATIA

YEAR BUILT
2015

CEMEX SOLUTION

Cost effective solution with the same desired visual effect (initially projected in stone)

PROJECT'S HIGHLIGHTS

Solución rentable con el mismo efecto visual deseado (proyectado inicialmente en piedra)



Las Calzadas

San Pedro Garza García, MÉXICO

YEAR BUILT
2008

CEMEX SOLUTION

Stamped decorative and colored concrete

PROJECT'S HIGHLIGHTS

Rustic design solution designed for light traffic but high flow



Republic Square

Mexico City, MEXICO

YEAR BUILT
2010

CEMEX SOLUTION

Prefabricated concrete slabs with marble grain and rust finish

PROJECT'S HIGHLIGHTS

Replacing existing floor using 21.143 m³ concrete resistant to pedestrian traffic and wear





Rovinj, CROATIA

SEAFRONTS

Mulini Beach

Rovinj, CROATIA

YEAR BUILT
2014

CEMEX SOLUTION

White decorative concrete with ground and brushed surface

PROJECT'S HIGHLIGHTS

Customized solution for 5* hotel that received significant architectural awards



Polynesia Beach

Umag, CROATIA

YEAR BUILT
2014

CEMEX SOLUTION

Decorative concrete with exposed aggregates

PROJECT'S HIGHLIGHTS

For the first time in the country this solution was used below sea level



Maurice Martin Avenue

Hossegor, FRANCIA

YEAR BUILT
2011

CEMEX SOLUTION

Decorative concrete with exposed aggregates *Nuantis Minéral*

PROJECT'S HIGHLIGHTS

Architectural integration and speed during execution to guarantee fast reopening



Cozumel Pier

Cozumel, MEXICO

YEAR BUILT
2003

CEMEX SOLUTION

Colored stamped decorative concrete

PROJECT'S HIGHLIGHTS

Design with regional fauna motifs and high durability for coastal areas





POOLS & INTERIOR SPACES

Private Pool

South West, FRANCE

YEAR BUILT
2013

CEMEX SOLUTION
Permeable decorative concrete

PROJECT'S HIGHLIGHTS
Material characteristics where the ideal solution in the pool area



Les Grands Pins

Lacanau Ocean, FRANCE

YEAR BUILT
2013

CEMEX SOLUTION
Colored permeable decorative concrete

PROJECT'S HIGHLIGHTS
Aesthetics and functionality with coloring concrete



Polish Aviation Museum

Kraków, POLAND

YEAR BUILT
2010

CEMEX SOLUTION
Colored surface treatment pavement

PROJECT'S HIGHLIGHTS
The colored concrete pavement on the ground floor is resistant to high-loads



San Antonio's Offices

Mexico City, MEXICO

YEAR BUILT
2004

CEMEX SOLUTION
Surface treatment pavement

PROJECT'S HIGHLIGHTS
Landa Architects developed this 16.500 m² building which received the CEMEX Building Awards





OUR PAVEMENTS CONTRIBUTE TO LEED® CERTIFICATION



LOCATION AND TRANSPORTATION

- Bicycle Facilities



SUSTAINABLE SITES

- Rainwater Management
- Heat Island Reduction



MATERIALS & RESOURCES

- Construction and Demolition Waste Management Planning
- Building Product Disclosure and Optimization - Environmental Product Declarations
- Building Product Disclosure and Optimization - Sourcing of Raw Materials
- Building Product Disclosure and Optimization - Material Ingredients
- Construction and Demolition Waste Management



INDOOR ENVIRONMENTAL QUALITY

- Low-Emitting Materials
- Interior Lighting
- Daylight



INNOVATION IN DESIGN

- Innovation in Design



REGIONAL PRIORITY

- Regional Priority



LEEDv4 Analysis for
New Construction

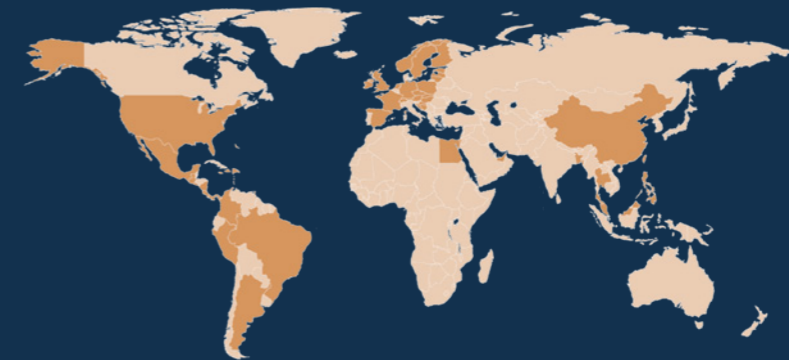


WHAT YOU CAN EXPECT FROM OUR SPECIALISTS

- ✓ Tailor-made Pavement Design
- ✓ Material Selection
- ✓ Turn-key Projects
- ✓ Regulatory Compliance
- ✓ Project Supervision
- ✓ Maintenance and Restoration
- ✓ Technical Training and Support
- ✓ Construction Services
- ✓ Structural and Sustainable Consultancy
- ✓ Sustainable Certifications and Functionalities
- ✓ Life Cycle Assessment and Environmental Impacts



WE HAVE UNRIVALLED EXPERIENCE DELIVERING SYSTEMS AND SOLUTIONS FOR PAVEMENT PROJECTS WORLDWIDE



WE HAVE operations in 50 countries throughout 4 continents.

WE CREATE

PRODUCTS, SYSTEMS & SOLUTIONS
AT OUR R&D CENTERS
IN SWITZERLAND AND MEXICO

AND ADAPT THEM TO
OUR CLIENTS' LOCAL
NEEDS & REQUIREMENTS
IN EACH COUNTRY

ARGENTINA AUSTRIA BANGLADESH BAHAMAS BARBADOS
BERMUDA BOSNIA & HERZEGOVINA BRAZIL CHINA
COLOMBIA COSTA RICA CROATIA CZECH REPUBLIC
DOMINICAN REPUBLIC EGYPT EL SALVADOR FINLAND
FRANCE GERMANY GUADALUPE GUATEMALA HAITI
HUNGARY IRELAND ISRAEL JAMAICA LATVIA LITHUANIA
MALAYSIA MARTINIQUE MEXICO MONTENEGRO NICARAGUA
NORWAY PANAMA PERU PHILIPPINES POLAND PUERTO RICO
SLOVAKIA SPAIN SWEDEN SWITZERLAND TAIWAN THAILAND
THE NETHERLANDS TRINIDAD AND TOBAGO UNITED ARAB
EMIRATES UNITED KINGDOM UNITED STATES OF AMERICA

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Rovinj, CROATIA